

Vol. 6 • July 2024

The Epika Connection

Bringing Our Brands Together

Epika's Momentum: Celebrating Achievements and Looking Ahead

I want to take a moment to thank each of you for your dedication and hard work. Your efforts are what make Epika Fleet Services a leader in our industry.

We've had some exciting developments recently, including the addition of Prestige Fleet Services to our family. This expansion strengthens our capabilities and reach, further enhancing the exceptional service we provide to our clients.

In my latest address, I discuss our key focus areas and future plans. I encourage you to watch the full video linked on on the next page for more details.

Thank you for being an integral part of our journey.

Warm regards,

Joe Dougherty, CEO

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“We’re a growth company; with growth comes new and exciting career opportunities.”

Joe Dougherty

The recent addition of Prestige Fleet Services expands our reach and capabilities, adding over 150 team members and extending our operational footprint across 22 states. This move signifies our commitment to growth and excellent service for our customers.

As we move forward, it’s an exciting time to be part of Epika. Dougherty’s message is one of gratitude and optimism, urging us to focus on our customers and continue building a stronger company together.

Watch Joe’s address here:





Celebrating Harry Hernandez's Retirement: A Legacy of Dedication at CS Truck and Trailer

As we approach the end of this month, we at Epika and CS Truck and Trailer are both celebrating and bidding a fond farewell to one of our most dedicated teammates, Harry Hernandez, who is retiring after **15 years** of exemplary service.

Originally from Puerto Rico, Harry moved to California in 1976 and then to Georgia in 1996. Before joining our family, he had a long and successful tenure at Dick Simon Trucking, where he worked for 28 years. Harry joined CS Truck and Trailer as a shop foreman and through hard work and dedication, he quickly rose to become the Trailer Shop Foreman and eventually transitioned into a Sales role.

Throughout his career, Harry witnessed significant changes in the industry, including a growing demand for trailer repair technicians, a shortage of good drivers, and dramatic changes in emission systems. Despite these challenges, Harry remained steadfast in his commitment to excellence and contributed immensely to our company's success.

Harry's personal life is just as rich and fulfilling as his professional one. He has been happily married to his wife, Carmen, for 44 years. Together, they have two daughters and three grandchildren (two girls and one boy). In his spare time, Harry enjoys playing golf, bowling, and shooting pool—activities he looks forward to enjoying even more in retirement.

One of Harry's standout achievements was his ability to bring in over 25 new customers, many of whom remain loyal to us today, including prominent names like Rooms to Go and Marten. His knack for customer relations and his unwavering focus have left a lasting impact on our business.

As Harry steps into retirement, his plans include playing more golf and tackling his "honey-do" list at home. His advice to those just starting out in the industry is simple yet profound: "Be courteous but stay focused. Always follow up with your customers and treat them with respect."

We extend our heartfelt gratitude to Harry Hernandez for his years of service, dedication, and the positive influence he has had on our company. We wish him a fulfilling and joyous retirement. Congratulations, Harry, and thank you for everything!



GET YOUR CAREER **GOING RIGHT**™

Meet Kenneth Adams: A Day in the Life at Fleet Mobile Maintenance

Get an inside look at a typical day for Kenneth Adams, a mobile technician at Fleet Mobile Maintenance. Discover how he navigates his daily tasks, leverages technology to ensure efficient repairs, and balances his professional responsibilities with family life. Watch the full video to see Kenneth's dedication to excellence and his commitment to customer satisfaction.





Deaton Fleet Solutions: Putting People First

At Epika and Deaton Fleet Solutions, our commitment to our employees' well-being surpasses any operational demands.

When Jeffrey Baker, a dedicated technician known for his hard work and willingness to assist colleagues, faced a spinal cord injury, our team quickly came together to support him.

As our General Manager, Paul Baggett, stated, "Our people are more important than any business success." Jeffrey's story is a testament to our core value: employees come first.

We have provided the GoFundMe link [here](#) for anyone who would like to help Jeffrey and his family during this challenging time.

"Our people are more important than any business success."

Paul Baggett



Managed Mobile's 2nd Annual Diesel Derby: A Resounding Success

Managed Mobile recently hosted its 2nd Annual Diesel Derby, an event that brought together industry professionals and enthusiasts for a day of fun, competition, and networking. The event featured various activities, including a diesel truck competition, where participants showcased their skills and celebrated the spirit of camaraderie and teamwork that defines our community. Thanks to everyone who participated and made the event a memorable success.

Watch the recap video below to see the highlights of this fantastic event!



New **Safety** Training Portal:

At Epika, safety is at the heart of everything we do. We're excited to announce that soon, all Epika team members will have access to our new Training Portal. We're kicking things off with a strong focus on safety training, this portal will provide essential resources to ensure a safe work environment.

But this is just the beginning. The Training Portal will become a one-stop shop for all training and development materials, offering everything from technical training to professional growth courses.

Whether you're focusing on safety today or exploring new opportunities tomorrow, everything you need to excel will be just a click away.





Deaton Fleet Solutions and Trucker's 24: A Strategic Merger for Enhanced Services

We are excited to announce that as of July 1, we have integrated the operations of Trucker's 24 into Deaton Fleet Solutions. This strategic merger is designed to bring significant benefits to our customers and our business.

Deaton Fleet Solutions has a strong presence in the Southeastern US, with a combination of shop locations and mobile services that mirrors the footprint of Trucker's 24.

Our customer base overlaps geographically with the areas served by Trucker's 24, allowing us to provide seamless, expanded coverage. By aligning our operations, we can streamline processes and improve service efficiency.

Integrating Trucker's 24 into Deaton will bolster the customer base of Trucker's 24 and lead to a more unified business model. This means better support and more resources for the former Trucker's 24 locations, enhancing their ability to serve our clients effectively.

We are confident that this merger will provide enhanced value to our customers by combining the strengths and expertise of both companies. As we move forward together, we remain dedicated to maintaining the high standards of service and support you have come to expect from us.



Epika Values in Action with Chuy Cerda

Meet Chuy, a dedicated District Manager at LubeZone, who embodies our core values every day. In this video, Chuy shares how he ensures our stores adhere to processes, supports teammates, and prioritizes customer satisfaction. From going the extra mile for a customer in need to integrating new services into our system, Chuy exemplifies what it means to practice humility, innovation, and service. Watch the video to see Chuy in action and learn how our values drive our success.

Watch the video below:



"Having good teammates brings out the best in our company"

Chuy Cerda