Day in the Life & Values in Action Prompts

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| **Role description*** Can you briefly describe your role at (BU)?
* Walk us through what an average day looks like for you.
* What’re your main responsibilities and areas of focus?
 | *-As a (insert role), I do a lot of…*-*My role consists of X, Y, and Z.* |
| **Your journey:*** How did you get started in the industry? Is it generational?
* How did you end up at (BU)?
* How is (BU) different than other companies you’ve worked for?
 | *-I first got started in the industry by...**-I ended up at (BU) because...**-I started out doing X, and now I do more Y.* |
| **Work details:*** What’s the most challenging part about your job? Best part? Hidden benefits?
* What would happen if your job didn’t exist? (speaking to the importance of the industry as well as your specific role)
* Why is safety important with your job? How do you stay safe?
* How do you use technology in your profession?
* How have you seen Epika postiviely impact your day-to-day operations?
 | *-The best part of my job is...**-My work is important because...**-This job can be dangerous. Staying safe is really important.**-I stay safe by...**-Technology is important because...**-Epika has done XYZ for us.**-Epika has made X easier.* |
| **Personal growth and development:*** Over the years, what’s a lesson you’ve learned?
* What advice would you give to your younger self?
* How do you rely on your teammates to complete your job? (Why is it important to have good teammates?)
 | *-Over the years, the biggest lesson I’ve learned is...**-One thing I wish I knew when I started was…**-Advice I would give my younger self would be…**-Having good teammates is really important, because...* |
| **Customer-centric:*** How does it feel to complete important jobs for customers?
* Do you have an example of a satisfied customer you’ve had in the past? What made that customer so happy?
* How do you ensure you deliver excellent service to customers?
* What’s the craziest job or situation you’ve experienced in your role?
 | -*It always makes me happy to see a satisfied customer.**-It feels great to provide solutions for our customers.*-*We deliver excellent service by…*-*The craziest situation I’ve had is...* |
| **Vision for the future:*** How have you seen the industry change over years? What new changes do you see coming up?
* What are you working towards in your future? (moving up in the company, financial freedom, being a mentor, retirement, etc.)
* Where would you like to be in 5 years?

**Exhibiting Epika core values:** * How have you exemplified any of the Epika core values: Drive, Humility, Innovation, Grit, and/or Integrity? **(you don’t need to answer all of these)**
* **Drive**: When have you had to perservere during a difficult situation? What really motivates you to keep going?
* **Humility**: How do you empower your team by showing them that you value their ideas and contributions to the business?
* **Innovation**: Whats an example of a time when you had to think outside the box, take a new approach to something, or collaborate with others to get something done?
* **Grit**: What makes you proud to work in the trucking industry? How does your passion for service help fuel you to perservere through challenging times?
* **Integrity**: How do your personal values affect the way you approach work at (BU)? How do things like honesty, transparency, and trustworthiness lead to better service for customers? (AKA: why is it important not to take shortcuts?)
 | -*The industry used to be... Now it’s a lot more...*-*For my future,* *I’m working towards…**-In the future, I’d really like to...* |
| **Introduction*** “My name is (**name**), I’ve been at (BU) for (**years**), and I’m (**role**).
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