Day in the Life & Values in Action Prompts

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| **Role description**   * Can you briefly describe your role at (BU)? * Walk us through what an average day looks like for you. * What’re your main responsibilities and areas of focus? | *-As a (insert role), I do a lot of…*  -*My role consists of X, Y, and Z.* |
| **Your journey:**   * How did you get started in the industry? Is it generational? * How did you end up at (BU)? * How is (BU) different than other companies you’ve worked for? | *-I first got started in the industry by...*  *-I ended up at (BU) because...*  *-I started out doing X, and now I do more Y.* |
| **Work details:**   * What’s the most challenging part about your job? Best part? Hidden benefits? * What would happen if your job didn’t exist? (speaking to the importance of the industry as well as your specific role) * Why is safety important with your job? How do you stay safe? * How do you use technology in your profession? * How have you seen Epika postiviely impact your day-to-day operations? | *-The best part of my job is...*  *-My work is important because...*  *-This job can be dangerous. Staying safe is really important.*  *-I stay safe by...*  *-Technology is important because...*  *-Epika has done XYZ for us.*  *-Epika has made X easier.* |
| **Personal growth and development:**   * Over the years, what’s a lesson you’ve learned? * What advice would you give to your younger self? * How do you rely on your teammates to complete your job? (Why is it important to have good teammates?) | *-Over the years, the biggest lesson I’ve learned is...*  *-One thing I wish I knew when I started was…*  *-Advice I would give my younger self would be…*  *-Having good teammates is really important, because...* |
| **Customer-centric:**   * How does it feel to complete important jobs for customers? * Do you have an example of a satisfied customer you’ve had in the past? What made that customer so happy? * How do you ensure you deliver excellent service to customers? * What’s the craziest job or situation you’ve experienced in your role? | -*It always makes me happy to see a satisfied customer.*  *-It feels great to provide solutions for our customers.*  -*We deliver excellent service by…*  -*The craziest situation I’ve had is...* |
| **Vision for the future:**   * How have you seen the industry change over years? What new changes do you see coming up? * What are you working towards in your future? (moving up in the company, financial freedom, being a mentor, retirement, etc.) * Where would you like to be in 5 years?   **Exhibiting Epika core values:**   * How have you exemplified any of the Epika core values: Drive, Humility, Innovation, Grit, and/or Integrity? **(you don’t need to answer all of these)** * **Drive**: When have you had to perservere during a difficult situation? What really motivates you to keep going? * **Humility**: How do you empower your team by showing them that you value their ideas and contributions to the business? * **Innovation**: Whats an example of a time when you had to think outside the box, take a new approach to something, or collaborate with others to get something done? * **Grit**: What makes you proud to work in the trucking industry? How does your passion for service help fuel you to perservere through challenging times? * **Integrity**: How do your personal values affect the way you approach work at (BU)? How do things like honesty, transparency, and trustworthiness lead to better service for customers? (AKA: why is it important not to take shortcuts?) | -*The industry used to be... Now it’s a lot more...*  -*For my future,* *I’m working towards…*  *-In the future, I’d really like to...* |
| **Introduction**   * “My name is (**name**), I’ve been at (BU) for (**years**), and I’m (**role**). |  |
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